

Unapproved Minutes
City Of Vermillion
Business Improvement District No. 1 Board
July 17, 2019
Wednesday– 3:00 p.m.

The meeting of the City of Vermillion Business Improvement District No. 1 Board was called to order on Wednesday, July 17, 2019 at 3:00 p.m. at the City Hall second floor conference room by Chairman David Herbster.

1. Roll Call

Present: Amy Christensen, David Herbster, Bill Marketon, Dan Kenton
Also Present: Nathan Welch, John Prescott, Megan Davidson

Absent: Greg Huckabee,

2. Minutes

A. Minutes of March 5, 2019

4-19

Dan Kenton moved approval of the March 5, 2019 minutes. Amy Christensen seconded the motion. Motion carried 4 to 0. Chairman Herbster declared the motion adopted.

3. Adoption of Agenda

5-19

Amy Christensen moved approval of the agenda. Dan Kenton seconded the motion. Motion carried 4 to 0. Chairman Herbster declared the motion adopted.

4. Visitors to be Heard - None

5. Old Business - None

6. New Business

A. Introduction of Megan Davidson, Tourism Coordinator

Nate Welch, Executive Director of the VCDC, introduced Megan Davidson who is the Director of Strategic Communications & Tourism with the VCDC. Megan reviewed her background and experience that she is bringing to the position.

B. Election of Officers

Chairman Herbster stated that this is the meeting where a Chairman and Vice-Chairman will need to be elected. Discussion followed on the officers.

6-19

Dave Herbster moved that the officers remain the same for the upcoming year with Dave Herbster as Chairman, Greg Huckabee as Vice-Chairman and Amy Christensen as Secretary. Bill Marketon seconded the motion. Motion carried 4 to 0. Chairman Herbster declared the motion adopted.

C. Report on 2019 BID receipts

John Prescott, City Manager, reported the BID receipts through five months were \$20,752 up \$826 over the same period of 2018. Discussion followed noting that May 2019 receipts were down compared to 2018 with graduation and the Special Olympics. Bill Marketon noted that June and July look good for his establishment.

D. Report on upcoming events

Nate Welch, Executive Director of VCDC, reviewed recent activities and upcoming items of Ribs Rods & Rock n Roll that will again have the USD big screen downtown and students coming back. Dave Herbster stated with the renovation to the Dakota Dome the State Football Playoffs will not be here in November but there is a contract with the High School Association to host the playoffs thru 2026. It was also noted that with the construction there will not be a Farm Show in the Dome in January 2020 but that it will be returning January 5-7, 2021. Dave reported that USD will be hosting the Summit League Outdoor Track Championships May 13-16, 2020.

E. Review of Budget for 2020

John Prescott reviewed the 2020 proposed budget for BID #1. Discussion followed.

7-19

Dan Kenton moved to recommend to the City Council the budget as presented for 2020. Amy Christensen seconded the motion. Motion carried 4 to 0. Chairman Herbster declared the motion adopted.

Dave Herbster requested to have a report of all VCDC events for the next meeting which then could be provided to the hospitality folks collecting the BID fee. Discussion followed on hiring a consultant to complete a strategic marketing plan for tourism noting that this could be something to consider in future years but not at this time.

7. Adjourn

8-19

Dan Kenton moved to adjourn the meeting at 3:42 p.m. Bill Marketon seconded the motion. Motion carried 4 to 0. Chairman Herbster declared the motion adopted.

Dated at Vermillion, South Dakota this 17th day of July, 2019.

City of Vermillion
Business Improvement District Board

David Herbster, Chairman

Attest:

Amy Christensen, Secretary